

The Three Keys to Seducing Any Woman

By Mike Pilinski

Key #2... Knowing Exactly How to Act Around Women

What it is About Some Men that makes them so
Attractive to Women?

The Hidden Psychology that Underlies All Man-Woman Relationships

I contend that even being completely *fearless* doesn't get you where you want to be in the world of seduction and mating. Why not? Because the so called "numbers game" technique that most pick-up books call upon you to master isn't a very quality way to meet women. Play the numbers game and go blindly crashing through 20 or 30 rejections before lucking upon you're receptive dream girl? What the hell kind of useless advice is that for a *social coward*?

I'll tell you what it is... it's actually worse than useless because it doesn't do anything to screen out the female losers and elevate you into a league with the higher quality women that you deserve. All it really does is lure you into a desperate "I'll-take-anything-I-can-get" mentality, then turns you loose on the unsuspecting world of women like a total maniac. This is an indiscriminate, brute force technique that requires no real skill, just a lunatic mindset. Who needs it?

Not you or I, my friend. Because we're not just looking to get into the game *at any cost* -- we want to move right up to the **top of the charts**. And that means acquiring the knowledge necessary to play the game at a high level. This entails knowing your opponent, and specifically, what makes her get all hot and bothered for any *particular* guy. Contrary to what you may believe, it's isn't all about looks (or money). *Looks* are how men rate women, but this formula doesn't necessarily hold true in the other direction. In fact, physical looks is down the list of what most women find exciting and attractive about men. Heck, just look around you... most guys are nothing special to look at, and yet many of them are out there scoring left and right.

No, for men it's all about *behavior and attitude* far more than physical appearance. Women get turned **on** (and **OFF**) by *the actions* of men -- and this is great news for all of us "average Joes" because, while there's only so much you can do with your ugly mug and flabby physique, you have *absolute control* over how you behave and the attitudes that you project when you're around women.

Of course the key is knowing *what types* of attitudes and behaviors activate a woman's subconscious lust triggers and why **certain men** are able to set them off with ease, while others can only manage a piddling score of "zero point zero" in the love and romance game (just like John Belushi's grade point average in the movie *Animal House*... "Fat, drunk and stupid is no way to go through life, son!";-).

As an example, just take a look at the contrast between how the sexes approach the entire notion of courting and seduction. For *women* the formula for attracting men is pretty straightforward and **completely understood** by them. *A hot look*. Show some leg, a bit of cleavage, a nice tight booty poured into a pair of low rider jeans... add some cool jewelry, piercings and cosmetics and you're perking up the interest of males left and right.

The formula for men to attract *women*, however, is far different. It's subtle, complex and **widely mis-understood** by the average guy.

In all species of animals that reproduce via sexual copulation, the male presents himself in the context of some type of *display* which he uses to gain the interest of, and ultimately the sexual submission of, the female. Humans are really no different in principle, but a lot of guys don't seem to grasp this fact. What the human female looks for when being approached by a man in a mating context, is the *quality of his display*. But men don't have peacock feathers or sing beautiful fluttering birdsongs. So just what is it that the *human* male is supposed to be *displaying* about himself? The answer might surprise you, although if you've been around for a while, it really shouldn't...

It's All About Perceived Male Status

There is a monumental question that lies at the heart of every man's life, and it's simply this... what exactly is it that women consider attractive in a man? And...

...how do I come into possession of that property?

Few men seem to comprehend the fundamentals of mate selection -- as it appears from a *female* perspective anyway. Yet it all boils down to a *single, basic concept* that you need to be aware of in order to become masterful at the game of seduction and romance. Are you ready? Here it is:

Women are attracted to men whom they sense hold a high ranking on an invisible scale of *Male Dominance* -- a scale that reveals how a man has fared in competition with his fellow males in society for power, strength, wealth, prestige, etc.

And the higher up the scale the better!

You see, sexual attraction is PRIMAL -- it occurs on a profoundly subconscious level in both sexes -- hell, it's almost *unconscious*, really. It may be supported by the rational, logical portion of the conscious mind, but rarely overridden by it. On a purely instinctual level, men are attracted to women who exhibit visual signs of youthfulness.

Big eyes and small chin, 70% hip-to-waist ratio, smooth skin, etc.etc. All of these are really just signs and signals of **youthfulness**, and thus a healthy child-bearing potential for the female.

This mating calculus is much different for women because male virility is not so closely linked to youth as female *fertility* is. Men can sire children with ease far into middle age, and even advanced age. *So women perform a quick, subconscious appraisal of a man that grades him for his potential to help her **raise his children**.* She must consider if a man is likely to remain loyal to his family, so trustworthiness is a big issue. This is why married men are so attractive to some women – they've demonstrated a willingness to bond with a woman and help rear her offspring by making a legally binding commitment to her (even if it's a misguided one). Here's the real quandary though... the notion of *commitment* is a high-brain intellectual idea that is often in direct conflict with the more primitive urges of the emotional, instinctive part of her mind. The "emotional" temperament of a woman usually triumphs over the rational aspects of her mind (jerk vs. nice guy = jerk wins!...) with sad consequences to pay in her future. But that's an entirely different story of course (watch it on *Sex and the City* next week...)

Anyway, women view men pretty much like this in a sexual / mating context:

- 1) Their Ranking on Male Dominance Scale
- 2) Attractiveness and Style
- 3) Interesting and Compatible Personality
- 4) Character

What, you say?... *character* comes last? Yep. The problem with character is that, although a nice quality to find, it doesn't get those primal sexual juices flowing in her. In fact, you can look at the list above and pretty much read it from top to bottom as a roll call of what gets women all hot and bothered about *any* guy. Number One (male status) gets the most compelling reaction from her, while the effect on her instinctual mating triggers diminishes as you work your way down the list.

*This is why you simply cannot afford to get a poor Dominant Male rating tag hung around your neck when making a first impression on a woman... **you're DEAD MEAT if you do!***

Now do you see what you've been doing wrong all this time? Nice guys specialize in polishing their #3 and #4 qualities, while the "jerks" who get the girl are heavily into working categories #1 and #2 (sometimes without even understanding what they're doing right)! During the mental process that goes on when first meeting a man of any mating and dating potential, a woman's thoughts might go something like this:

- 1) Observe the man demonstrating some dominant male behavior.
(Physical attractiveness is not a factor at this point, and possibly not at all.)
- 2) Determine if he is safe and interesting
- 3) If above 2 tests are passed, subconscious mind begins to develop lust feelings
- 4) Submit to male

Notice the first thing that she "scans" for? **DOMINANT MALE BEHAVIOR!** This all-important quality must shine through *as soon as possible* when the two of you first meet. Otherwise you will quickly get dispatched into the "no-chemistry" or dreaded "friends-only" category *from which there is no escape!*

Undesirable men are weeded out by the personality quirks they possess. These kind of guys are almost always found engaged in some kind of compensatory behavior in an attempt offset their low status (i.e., control freaks, loudmouths, know-it-alls, rage-heads, critics, etc.) that tips them off to women for immediate rejection. This grading process occurs in mere *seconds*... which is why you have no time to waste making a **great first impression**.

It's also why you don't just have to read and learn about this stuff, you've got to *drill it into your mind* until it becomes second nature, because when the moment of a first encounter surprises you out of the clear blue, your skillful reaction has to be just that... **a**

reflex. There's no time to refer to your notes. By then it will be too late and she will be fading into the sunset.

I talk about this extensively in my book because there's a lot to know about handling this pivotal moment of *first encounter*.

The Seven Attributes that Women Love to See in Men

One of the great fears that you undoubtedly have when it comes to approaching women arises from your uncertainty of exactly what it is you should say to her *and* how you should act so that a great looking woman will find you charming, clever and intriguing, as opposed to stupid, laughable and a loser. Right? More importantly, the need to avoid these negative feelings overrides whatever desire should be compelling you to take action. Ignorance begets fear, and *fear* outweighs your natural instincts to meet and find a mate. So...

Burn the next seven concepts into your memory forever! Women go into a love trance in the presence of men exhibiting the following types of behaviors -- no matter what *he* looks like, and no matter what *her* current relationship status happens to be. Each of these “male displays” is examined in great detail in *Without Embarrassment*, for now this is merely an overview:

ONE – Stylish and Appropriate Dress. *The look that you present to the world is super important to attracting women.* I know it sounds totally perverse, but women go crazy to see men with their clothes ***on*** just as us guys crave seeing women with their clothes ***off!*** Strange but true. And here's another thing that's true... just as we aren't turned on seeing a fat, ugly or old woman naked, neither are women all that thrilled about seeing men dressed like slob or in ways that are *inappropriate to the situation they find themselves in*. ***Clothing is a marker of male status in the same way that clear skin and a shapely figure are a signal of female fertility...***

TWO – A Normal and Harmless Personality. One of the major worries that women have when being advanced upon by a man they've never seen before is determining right away whether or not he's a *psycho*. Signs of a twisted personality include things like a complete lack of any sense of humor, disheveled hair and clothes, or any kind of incoherent mumblings and stutterings. Don't worry about a little nervous fumbling for words at first, that's normal and expected in an anxiety-producing situation like this. Just make a joke of it to diffuse the tension. On the other end of the spectrum, a guy who seems too slick or polished and comes across sounding scripted (like a phoney liar) is a warning flag too. ***Demonstrating normalcy is a qualifying test that you have to pass right away, or you will not be given a chance to work your seductive magic...***

THREE – A cool, relaxed flirt. A dominant male is calm and in control. So a passive, "got-my-shit-together" approach always beats a frantic, nervous one. Advertise your delight in meeting her with crisp eye contact and a gentle smile, but keep your flirting *subtle*. Act friendly and show that you're intrigued by her feminine charm, but communicate most of it *non-verbally* through the use of open body language and a mischievous gleam in your eye. This is a fine line that you must know *exactly* how to walk...

FOUR – A guy that can Listen as well as talk. In your charged-up state, it's easy to start running off at the mouth and begin blathering away about nothing of any interest to her... so *happy* are you to be getting any kind of inviting response. One of the basic emotional needs that women have, however, is a need to be **heard** by men. They still find this validating in some way -- probably since it's a man's world to a large extent, and being taken seriously by *any* man is very energizing and endearing to them. Just pick up on something she seems interested in and keep the conversation focused on *that* topic for awhile until a good moment to change over to something else presents itself. This lets **her** do most of the talking (which women are all good at once they begin to feel comfortable with someone) and takes the burden off of you to become Mr. Conversational Pro. ***Listening is a powerful and effective way to build the super-critical rapport between two people – without which there can be no eventual seduction...***

FIVE – A Man who Speaks in a Relaxed, Mysterious Voice. *Your voice is your primary instrument of seduction*, so you must be certain to use it wisely. I concentrate a lot on the **content** of what to say in this book -- but don't forget that the **delivery** is incredibly important too. Especially during these appropriate moments when the two of you can share a flirtatious moment alone...

SIX – A Guy who Seems to Match her Mood. One of the cleverest ways to effect a sense of rapport with any woman is to *mirror* her actions and style. If she glimpses a reflection of herself in you, it affirms her own thoughts and feelings. It's intoxicating to the human spirit. It's also important to mirror back her *mood*. If you meet a girl who's in an "up" mood because of some goings on around you like a wild party or whatever, your mood should be similarly upbeat...

SEVEN – A Man who Flatters with His Focus. One sure way to knock any woman out of her defensive mode is to keep your attention ***absolutely focused on her***. It's not advisable to be constantly breaking eye contact and looking around while you're out together, especially when *she's* talking. And checking out other women with a roving eye is tantamount to complete social suicide. Your first conversation with her is all about her getting a sense of who you are and **IF YOU CAN BE TRUSTED**. As I stated before, *trust* is a huge deal with women...

I know that ending was a bit of a tease, but I hope this second installment in ***The Three Keys to Seducing Any Woman*** series has cleared away some of the fog surrounding the process of seduction for you nonetheless. A lot of guys just don't seem to "get it" when it comes to understanding what girls are after in men. But even after reading this brief introduction, you should have a distinct edge over much of your competition *immediately*.

In a few days you'll be getting the link to download your third and final Key of

this **3 Part Mini-Course** -- "***Perfecting Your Dominant Male Attitude***". Yes, that's right... *it's all about the 'tude dude!* You'll be amazed at how surprisingly **willing** many women are to engage in meaningful flirtatious behavior with almost *any* man -- so long as he knows just **exactly** how to do it right. I'll also let you in on some essential secrets about managing your own *horniness* that will make an amazing improvement in your "mojo" around women. See you next week!

Without Embarrassment

The Social Coward's Totally Fearless Seduction System

Of course, there's a lot more in the way of details, details and more *details* to understand if you really want to develop your seductive skills around women, and that's what I cover extensively in my e-book.... "***Without Embarrassment: The Social Coward's Totally Fearless Seduction System***" This book delves into the hidden issues of toxic shame and other emotional lapses that are at the root of your rejection fear.

You see, *Without Embarrassment* is designed for guys like you and me who are so fearful of being rejected that they can't get past the approaching, meeting and flirting stages of interacting with women. It's one thing to be a *flop* on a date, but to never even have an opportunity to *get* a date leaves you lost in a wasteland of loneliness and self-pity -- which only further lowers your already poor status in the eyes of women. And you know that the poor only get poorer unless they make drastic changes in their life by taking a chance to do things differently than they way they've been doing them all along.

So if you're fed up with the bullshit lifestyle you've swerved into, check out *Without Embarrassment* at www.highstatusmale.com/index.htm **right now** and take that first step towards busting out of your own personal hell of social poverty **today!**

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