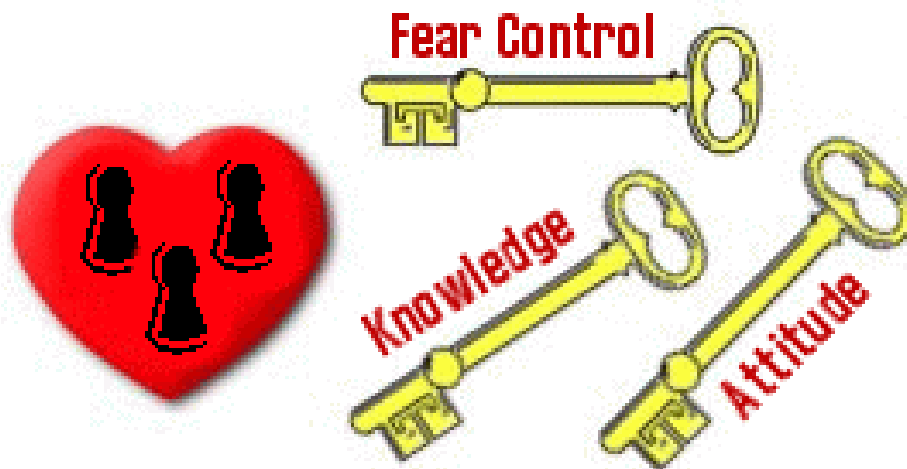


From the author of *Without Embarrassment: The Social Coward's Totally Fearless Seduction System*

The Three Keys to Seducing Any Woman

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Key #1... *Fear Management*

Why Do I Fear Being Rejected by a Woman?

Two Words: Toxic Shame

I'm going to clue you in on something that you may or may not believe when you first hear it, but in your heart of hearts I know you will understand it to be the God's honest truth. It's simply this: your problem with whatever fear you might be experiencing when it comes to having your advances rejected by a woman can be traced to a deeply conditioned form of **SHAME** that has been 'linked' (associated) to your normal, natural human need for *affection*.

That's right, you are profoundly *ashamed* to meet and seduce women!

Here's how it happened. Due to some kind of warped association that was created in your head (probably during the earliest years of your life), you cannot act upon a normal desire for love and affection without the emotion of *shame* getting involved somehow. Whenever you encounter a situation in your life where you have an opportunity to 'reveal' that you would like to experience some affection from a woman (like everyone else in the world), you are overwhelmed by a suffocating sense of humiliation which paralyzes you to act in your own best interest. Two completely dissimilar and unrelated emotions -- affection and shame -- have become 'joined at the hip' in the unconscious recesses of your mind.

Since it remains impossible to hit on to a woman without implying some kind of longing for love and affection at the root of your motivation, the only way to keep the shame you feel at bay is to *avoid expressing any desire towards women at all costs*. In other words, if there was a way to court a woman without somehow expressing this need for affection you would do it -- but of course there isn't, so you can't. This single, monstrous psychological handicap takes you *completely* out of the game of love,

romance and seduction and makes it impossible for you to compete for the available females with all the other men in the world. This is the **structural** basis of your problem.

When feelings of shame become so powerful and controlling that they are *life-damaging* to your ability to fully experience an important part of Life, they are considered *toxic*.

The need to secure *affection* in our life is a very basic, normal human need, one that begins to form at a very early age -- possibly as a continuation of infancy for all I know. ***The key idea here is that it's normal and natural to feel this desire!*** Human beings have developmental needs that seek to find expression during the process of growing up, a journey that begins in childhood and winds a twisting pathway through young adulthood. The major players in this epic are almost always our parents, *because they alone have access to our minds at the most critical time in our life when the first light of consciousness begins to form in us.*

Parents have to encourage, guide and support the various emotional needs that begin to emerge as we grow through early childhood... or there's gonna be trouble! At the very least, they should find a way to allow our emotions to occur *as they seek to*, and manage their expression **without associating them with feelings of humiliation and shame**. Unfortunately, shame-associating is *exactly* what happens for too many of us -- sometimes in an furtive way that drums the foul ideas deep into our unconscious mind where they set about guiding our actions ***without our ever knowing it!***

Subliminal association... sneaky, negative emotions that fly like stealth bombers invisible to the radar of our logical, conscious minds!

People will go through all manner of twists and turns in order to avoid the pain of neuroses created by their unconscious beliefs -- even at the expense of denying themselves something they are desperate to have (like, for instance, love and affection)... **Pain blocks our growth into complete individuals by acting as a *obstruction to the actions* that are needed to accomplish any meaningful goal.**

In other words, serving the **pain** becomes more important to us than serving the **goal**.

Here's the important thing to understand about toxic shame as it applies to our need to meet women... it's not the actual *rejection* from a woman that provokes the shame, it's what the *action of attempting to meet a woman* ***exposes about yourself*** -- that you're an emotionally “needy” guy -- in what you perceive to be some horribly embarrassing fashion. That’s because of the fact that a shameless desire to be loved is *incomprehensible* to your deep unconscious mind -- the part of you that controls your involuntary emotional responses to everything that goes on around you. In your own unique and twisted way of thinking, exhibiting a desire for affection unmasks the shameful fact that you're a “weakling”!

This sets off a cycle of very painful self-loathing that must be shut off quickly and at all costs. Some guys begin to rationalize their warped views to the point where it becomes a sort of personal ideology. You find yourself starting to feel *superior* to other people... *idiots* who go around exhibiting their shameful emotional needs like damn fools! *Didn't their mommas ever teach them not to act like that?* See how convoluted your thinking can get when left to fester unchallenged by rationality and reality?

If you find yourself paralyzed by a fear of rejection to the point where it has destroyed your social life, take heed... your problem is not intractable. You are NOT hopeless. I can show you very tangible steps that you can take to unravel your confusion.

Self-understanding is one-half the battle. The other half involves a gradual, *genuine* increase in your confidence that occurs as a side-effect of obtaining the **specific knowledge** of just what it **is** that makes men attractive to women. I’ll address this concept further in Part 2 of this Mini-Course.

Stop Forcing the Ball and Learn How to Read Your Coverages

(That's good 'ol USA *football lingo* for all you overseas soccer-heads reading along out there ;-)

You know how an NFL quarterback gets himself into trouble with the passing game when he loses his confidence? He does it by *forcing the ball*... trying to throw it to receivers who are double-covered, or to guys who appear to be open but really aren't. *This happens because he fails to read the coverages the defense is showing him before releasing the ball.* A confident quarterback will read his coverages first before letting the pass go, and only then if the completion percentage looks to be good. The QB who's lost his confidence will panic and try to jam the ball through tight coverage and into a receiver's arms -- and the result is usually an incomplete pass or an interception.

Football teams lose when their quarterback starts forcing the ball, and *guys* lose when they try forcing a play by going after a woman without first taking the time to “read her coverage” – i.e., to determine if she's sending him any clues that she might be interested in even being approached by him! Acting brazen and charging ahead uninvited does not exhibit any courage, it actually displays a *lack* of confidence born of desperation. It makes you look unattractive, and invites the very rejection that you fear the most.

I watch what's going on out there all around me like the little sneaky bastard that I am, and you know what I see? *That some of you guys are just begging to get your heads lopped off because you're so f***ing STUPID!* Here's how to immediately **stop** being stupid with one simple little change to your behavior that will improve your odds of NOT ever being rejected again by at least 100%! Ready?...

DON'T MOVE WITHOUT A CLEAR “GO” SIGNAL -- UNLESS YOU

HAPPEN TO BE RICH AND /OR FAMOUS!

Got that? Don't know what I'm talking about? I mean that you have to *study your prey before pouncing*. I see all sorts of guys go clumsily lurching after women with lame moves that are guaranteed to fail. Or guys who suddenly pop "The Question" (no, not THAT question!)... I mean ask women out with hardly any introductory banter or attempt at meaningful conversation *first*. Understand that seduction is all about *talking*... you can't seduce anybody if you can't string a few coherent sentences together! The only exception occurs if you're rich or a famous celebrity... then you have the universal green light to go after any trim that looks good to you because your fame and fortune have done all the ***advance sales work on your behalf***. For the rest of us schleps though, (i.e., 98% of ordinary guys) we have to choose our targets *carefully* -- or the smoldering cigar of love will explode in our face before we know what's happened!

Actually, what we really have to do set ourselves up to *be chosen*.

You see, in the game of love and romance it's the **women** who do the actual choosing, NOT the men. Why then, if that's true, do **I** have to be the one risking all the rejection by making the first move, you might be asking? I don't know. The answer is lost in the annals of human social convention I suppose, and is not likely to change anytime soon. You only need to accept that this situation exists, and then you must learn the correct way of dealing with it. That's what my book *Without Embarrassment* is all about.

Here's one important nugget of knowledge: everything that's done in the early stages of courting between singles occurs in a very oblique, NON-obvious way. To the untrained observer, nothing might actually seem to be happening between two people caught in the tense, early moments of a potentially romantic encounter -- *but high sexual voltage is often crackling through the air between them!*

Single people "feel each other out" in a highly sophisticated way so as to *protect*

their egos. BOTH men and women do this because **women** fear rejection too! If you've ever been to counseling with an ex-wife during the failing stages of a marriage, you were probably getting lectured about being more open and direct about communicating all your feelings to each other in no uncertain terms, etc. etc. Well let me tell you right now that, while it might be useful advice in a situation where two people are making a last ditch effort to connect with one another -- **such advice is completely useless in the world of meeting, dating & mating**. In fact it's **worse** than useless, it's destructive to any chance of seduction.

Singles communicate their desires to one another *indirectly* with subtle actions and body language cues. If you come across acting outrageous with your intentions in the singles game, you will end up "poisoning your well" *immediately* and kill off all your chances. Swooping straight out of left field unannounced (*and unsummoned*), you are compelling her to make an **immediate decision** about your potential as a mate *right there on the spot...* without playing the game... without giving her a chance to get a feel for who you are or what you're all about. You are not being sexy and bold, you are being ***frightening***.

You are being *dangerous* to her self-esteem.

And when you scare people, what do you think their first instinct is? Right!... It's to go into a defensive mode -- either physically (fight or flight) or *emotionally, by closing down and shutting the threat out*. This is exactly what you are forcing her to do by coming on too strong... and YOUR ASS WILL GET REJECTED AS A RESULT! You have marked yourself as a *danger* by threatening to place her into a humiliating situation, and you will get no more consideration than a guy coming at her with a knife. If she can plant kick straight into your balls (figuratively speaking I hope...) she will do so without a second thought for how much it's going to hurt. In other words, swiftly and brutally with no regard for your feelings. Get it?

Your Mission: Learn to keep your interest subdued and your approach casual. Nowadays we must learn to make our opening moves obliquely and oftentimes (but not

always) NON-verbally. Most of all, **READ HER BODY LANGUAGE** signals *first* for signs that beckon you to move forward. Remember, even though it might seem like you're the one making all the initial moves, she chooses YOU -- you only react to her "call". Then whatever rejections occur happen *silently* without anyone but the two flirting parties even knowing what the hell happened! This is how both men and women protect their egos by mutual agreement during the early stages of seduction.

If you break this rule by charging out of the gate like a juiced-up horndog acting bold and direct, you may WIN BIG 1 or 2 times out of 50... but the rest of the time you will LOSE BIG and get *rejected* in a way that guys with high rejection sensitivity like you and I cannot tolerate.

So adopt the *Social Coward's* way of doing things instead and you will learn how to protect your ego from harm, score with more certainty when you do, and acquire a quiet, *natural* confidence about yourself in the process that women find irresistible!

Nice Guys = Feminized, Sexless Men

Before I end this first installment of your free 3 Part Mini-Course, let me digress for just a moment and get on my soapbox about the hated "nice guy" -- because I have a big, big problem with him (and, truthfully, so do most women!... although very few will *admit* it).

If you're the classic "nice guy" who maintains a stable of women friends but never actually gets laid by any of them, I'll bet it's because of your well-meaning but misguided mother who always taught you that you must *respect* women to the heights of heaven and treat them like delicate little soap bubbles... being careful never to do anything that might upset their fragile emotions. Well let me tell you, this was all about her own issues with men and not good advice to a man about how to deal with women. But you morphed into the impeccable little gentleman who always brings flowers, kisses women's asses, and puts them all on a pedestal, la-dee-da-dee-da – *anyway*. And now you're the one paying the price.

That's because the one thing mama forgot to tell you was that women LOVE to have their emotions pricked, poked, prodded, and kicked to the curb! It's what they live for! *No woman of marrying and breeding age desires the sweet friendship of a lovable nice guy as the one-and-only male companion in her life... at least not when it comes to love, sex, dating and mating they don't.* When women prattle on with their high-minded bullshit about wanting to find "nice guys", what they're *really* saying is that they want a guy who they can feel safe with -- yet at the same time a guy who possesses that special "something" that sends her unconscious *lust centers* flying off into an excited love frenzy!

What? Yeah that's right... typical of women that they seek two conflicting qualities -- safety and excitement -- in *one man*. Qualities that are usually mutually exclusive... BUT DON'T NECESSARILY HAVE TO BE. *And that's your key to getting laid!*

You see, the types of men who are most adept at making women feel safe in their presence do so by traveling down a *romantically-destructive* route. Polite, boring nice guys. But this is a strategy that exists at odds with the types of male behaviors needed to create the feelings in women that they **MUST** experience if there is to be any chance of a sexual chemistry developing. This is why women lament either having to choose between a "nice guy" who makes them feel safe, but fails to ignite any passion in them, or the fabled "jerk" who sets their hearts (and *crotches*) aflame, but is usually an asshole of some sort (drunk, druggie, in need of anger management, etc.) who's difficult or impossible to deal with over the long term.

*However, ninety percent of the time **emotions win out over logic with women** and they will choose the jerk over the nice guy. That's because they will always go for **passion over safety** (and boredom). Women may love having nice guys as friends -- but they just can't "get it up" for them. Just like a lot of us can't get it up for fat girls. Get it?*

What's the solution to this dilemma?

The most important thing to understand is *precisely* which qualities of the nice guy it is that turn women **off**... *and then shed these like a flaming jock-strap!* The skill set you seek is one that makes her feel safe and comfortable with you -- like a "friend"-- while at the same time, keeps her sexual interest in you alive and churning away in the recesses of her mind. You do this by making your sexual intentions known *right away*, but in a classy manner that doesn't paint you as a desperate nerd or a total pervert... doing the flirting moves, conducting suggestive conversations, etc. **NEVER allow her to feel safe around you without also sensing your sexual potential as a man!**

Setting yourself up to look like a harmless wimp just to make her feel secure is *worthless* and counterproductive to your self-interest as a man. You must learn how to put her at ease while at the same time retaining your "mojo" so she will file you in the potential lover category in her mind. Now you've got your foot in the door to her heart - and it's *your* call if you choose to take it any further or not. You're in control. You have the power.

Most importantly -- now you are acting like a **MAN**... not a feminized, nice-guy wimpy **asshole!**

Whew, sorry about that last rant. I hope you enjoyed this introduction to your **3 Part Mini-Course... *The Three Keys to Seducing Any Woman.*** In a few days you'll receive an e-mail containing a link to **Key #2 – *Knowing Exactly How to Act Around Women.*** In this segment you'll learn about the *hidden psychology* that underlies all romantic relationships, and how to turn it to your advantage. Women see the game of seduction through a vastly different lens than men, and since they've got what **you** want (nookie) and you've got to try and get it from them, it behooves you to have a keen understanding of just what kinds of seductive behavior women find irresistible in men... right?

So be sure to watch for it in your mail!

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If you would like to just **skip ahead right now** and get the absolute definitive training available on the most effective ways to meet and seduce women *without risking any rejection*, then go straight to the “mothership” of all pick-up information found at www.highstatusmale.com/index.htm and get the scoop on my new book...

Without Embarrassment

The Social Coward's Totally Fearless Seduction System

Without Embarrassment illustrates the only “meeting and seducing women” system on the market today that works by showing you how to attract women by overcoming the **toxic shame** that causes your shyness and rejection sensitivity, while teaching you how to project the powerful **Dominant Male Attitudes** that all beautiful women find irresistibly attractive!

Without Embarrassment exposes **unique psychological tactics** that will compel any beautiful woman to respond to your classy advances *decisively*... so that you don't get rejected and have to crawl back into your shell for another year! Learn how to set off subconscious "mating triggers" that will literally FORCE her to submit in the presence of what she perceives to be a dominant male.

Her response will be predictable (by you) and uncontrollable (by her)!

From reading her mind, to reigning-in the confidence-destroying thoughts that lie hidden within your own mind, my Social Coward's system for attracting women will have you making up for wasted years lost in "shy-guy hell" after only a few short hours of study. And it comes with a 100% no-questions-asked **Money Back Guarantee**, too. You owe it to yourself to at least [give it a look](#).